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the Centre for Social Impact

Executive Workshop

Introduction to SROI - Social Return on Investment Why measure impact?

There is an increasing push from governments and investors for third sector/not-for-profits and social enterprises to measure social value creation by using Social Return on Investment (SROI) frameworks. A growing number of people are interested in SROI and how they can use it for the benefit of their organisations.

Who is it for?

The course is for leaders and managers from the third sector/not-for-profit and social investment sectors who want to understand the scope of SROI and impact mapping, and how to apply the principles within their own organisation and to communicate with funders and government agencies.

The Focus

Attempts are being made to standardise the approach to measuring social value creation through use of SROI processes. In the UK work is being done on seven principles for measuring social impact. This workshop will increase your understanding of SROI by looking at what can be learnt from the UK example and by learning the basics of impact mapping.

Benefits

Participants will

- Learn how to undertake impact mapping
- develop a network of practitioners who are interested in developing this skill
- be able to assist their organisations to prove the social value they create
- add to the evidence base of the impact of the third sector
- will understand the pros and cons of SROI and principles of SROI

Leader

Jeremy Nicholl's work has increasingly focused on finding ways for organisations to better understand and then manage the social value they create. He has co-written a number of guides to SROI and also developed the SROI Primer with London Business School. He has developed an online version of SROI and worked on many SROI analyses for private, public and third sector organisations. He is a fellow of the nef (the new economics foundation) and he co-founded the Beta Model Ltd, a business that provides on line access to reports on trends and dynamics in business size and numbers in the UK. He is the chair of FairPensions and a board member of the FRC Group.

Duration

Date

Location

Sydney

9.00am -2.30pm

Wednesday, 24 March, 2010

Sydney

UNSW CBD Campus
Level 6, 1 O'Connell St, Sydney

Code

Catering

Fee (incl GST)

Enquiries

20100324

Morning tea, light lunch

\$715*

email csi@unsw.edu.au
tel 02 9385 9890

*Scholarships may be available to some enterprises. Contact us for information.