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AUSTRALIA
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**Register
here**

the Centre for Social Impact

Executive Course

Social entrepreneurship and enterprise

The environment for third sector organisations in Australia, as well as the role of government and the private sector in addressing society's needs is changing. To varying degrees, all three sectors—social, public, and private—are becoming more interested in finding ways to financially sustain existing social programs while ensuring that new ideas, providing a higher “social return on investment”, can flourish. In some areas, real action is already underway.

Who is it for?

This course is for senior leaders in Australia's third sector and supporting enterprises with a role in reshaping their future. It would also be suitable for a visionary government and business leaders. The program will be delivered through an innovative mix of lectures and team projects that will appeal to social enterprise practitioners as well as leaders in organisations that directly support them or have a broader interest in the global social enterprise movement.

The Focus

Social entrepreneurs like to tackle big problems and go about solving them in new ways, often through social enterprise ventures. These businesses, launched to support and enable critical social missions as well as generate unrestricted earned income, are becoming important vehicles of change in not-for-profit organisations around the world. This program is designed to enable leaders in Australian third sector organisations to conceive, design, launch, grow, and manage their social enterprise ventures.

Benefits

Participants will leave the program with many practical tools and insights to directly impact the success of their ventures, advance new ideas for NGO partnerships with the corporate sector, and enhance the capacity of their organisations to deliver on their social missions more effectively. More importantly, it will challenge, inspire, and equip leaders in the third sector to become more entrepreneurial in positioning their organisations as forces of innovation and change.

Leader

Tim Zak is currently Executive Director of Carnegie Mellon University's Heinz College of Public Policy and Management campus in Adelaide and Co-Director of the School's Institute for Social Innovation. He is also on the board of the new Australian Centre for Social Innovation in Adelaide. Prior to heading up CMU-Heinz Australia and the ISI, Tim was the CEO of the Social Innovation Accelerator in the US.

Duration	Date	Location	Code	Catering	Fee (incl GST)	Enquiries
Sydney Day 1 & 2: 9.00am -4.30pm	- 26-27 May, 2009	UNSW CBD Campus Level 6, 1 O'Connell St, Sydney	20090526	Morning tea, light lunch, afternoon tea	*\$1045	email csi@unsw.edu.au tel 02 9385 9890

*Scholarships may be available to some enterprises. Contact us for information.